



Socio-Economic

Socio Economic Conditions

Socio economic conditions play a critical role in the ultimate success of any area western Nevada is no exception to this rule. It is necessary to look at where local residents live, work and play it is the foundation on which communities are built. It is the goal of this section to present socio-economic facts and figures in a manner allowing the reader an opportunity to analyze the demographic characteristics of each county in the western Nevada region. Socio-economic profiles will follow individual county discussion.



Carson
Street

Douglas County

Major employers include Harrah's/Harvey's, Caesar's, Bently Nevada, Douglas County School District and the Horizon. Douglas County's Population has grown from 2,023 in 1950 to 43,101 in 2000. The State Demographer projects the Douglas County population will grow to 84,320 by 2020. The following Socio-Economic Profile presents additional characteristics of the region.



C Street

Carson City

Major employers in Carson City include the State of Nevada, Carson City School District, Carson Tahoe Hospital, City of Carson City, and the Nevada Department of Transportation. Carson City's Population has grown from 4,198 in 1950 to 53,095 in 2000. The population is projected to grow to 75,535 by the year 2020, based on projections from the Nevada State Demographer. The Socio-Economic Profile also shows additional age characteristics of the region.



Wally's Hot Springs

Figure 1 Carson City Socio-Economic Profile



Capitol Building



Costco Wholesale

Carson City Major Employers	
State of Nevada	5,100
Carson City School District	1,000
City of Carson City	700
Carson -Tahoe Hospital	700
Nevada Department of Transportation	600

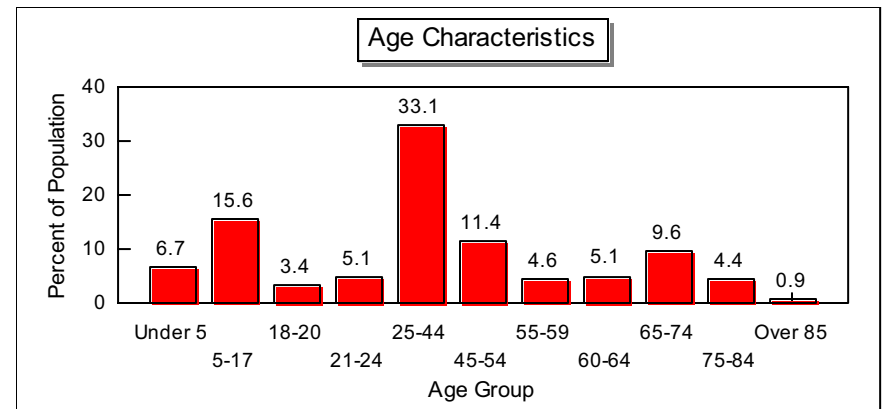
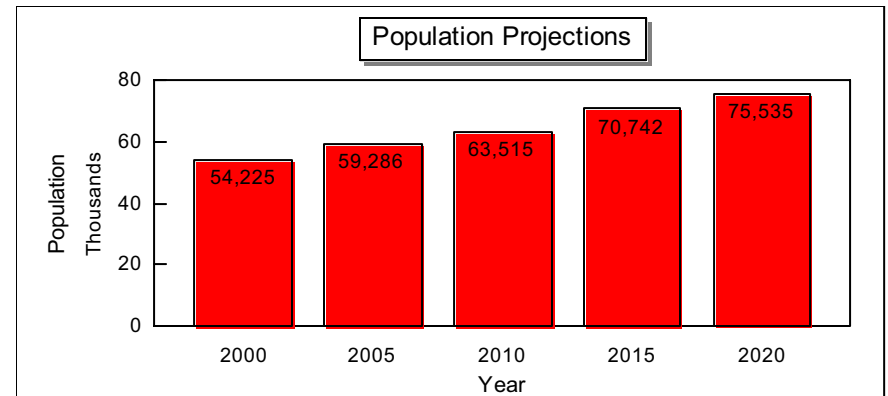
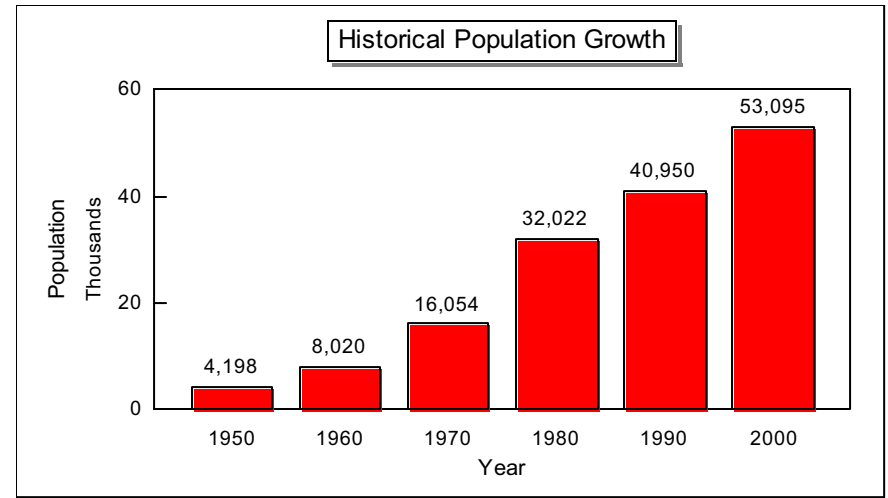


Figure 2

Douglas County Socio-Economic Profile

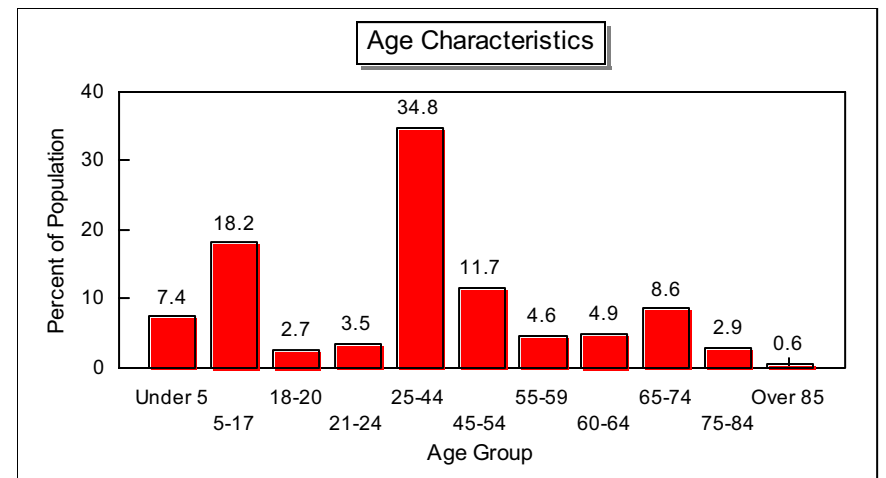
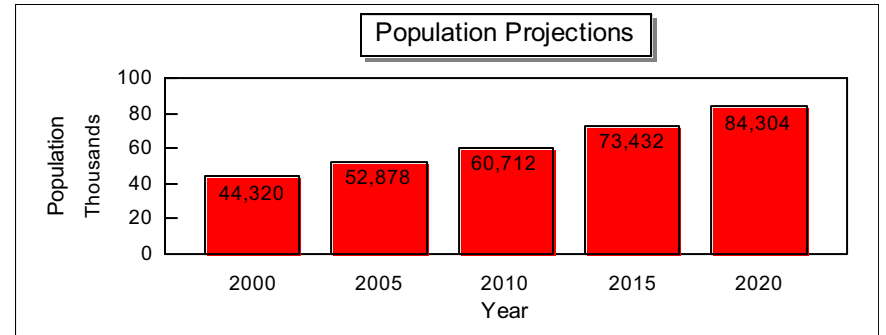
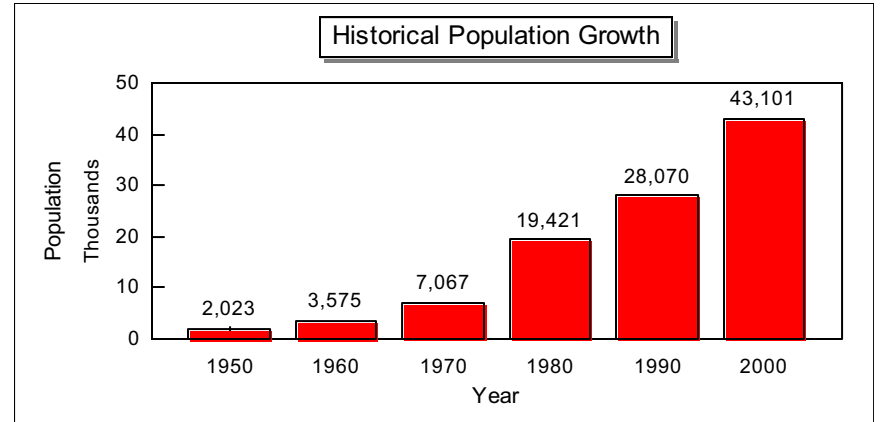


Bently Nevada Headquarters



Harrah's Tahoe

Douglas County Major Employers	
Harrah's	2,500
Harvey's	2,200
Caesar's	1,500
Bently Nevada	900
Douglas County School District	800
Horizon	800





Patrick Business Park

Storey County

Major employers include; Kal Kan Foods, Storey County, Sierra Pacific Power Company, Storey County School District and Eagle-Pitcher Minerals. Storey County's population has grown from 657 in 1950 to 3,897 in 2000. In the future the population is projected to grow to 5,901.

Lyon County

Major employers include Lyon County School District, Amazon.com, Odyssey Business Services, and Lyon County. Lyon County's population has grown from 3,703 in 1950 to 37,393 in 2000. In the future the population is projected to grow to 68,823 in 2020. The State Demographer reports that Lyon County is currently the fastest growing rural county in the state.



Virginia City

Figure 3

Lyon County Socio-Economic Profile



Wabuska



Smith Valley



Fernley

Lyon County Major Employers	
Lyon County School District	800
Amazon.com	600
Odyssey Business Services	400
Lyon County	400

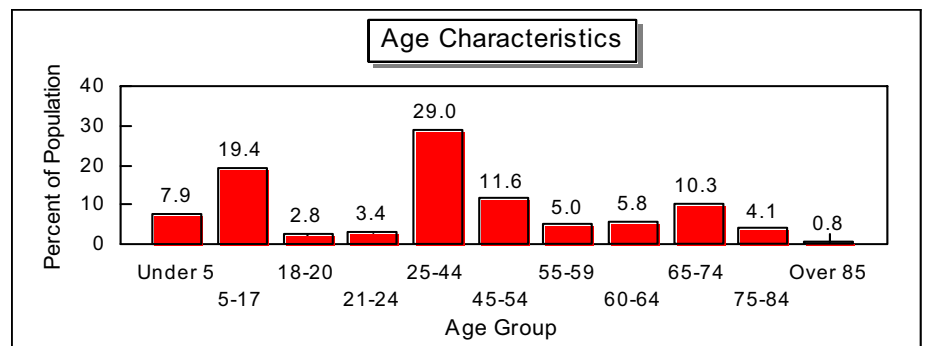
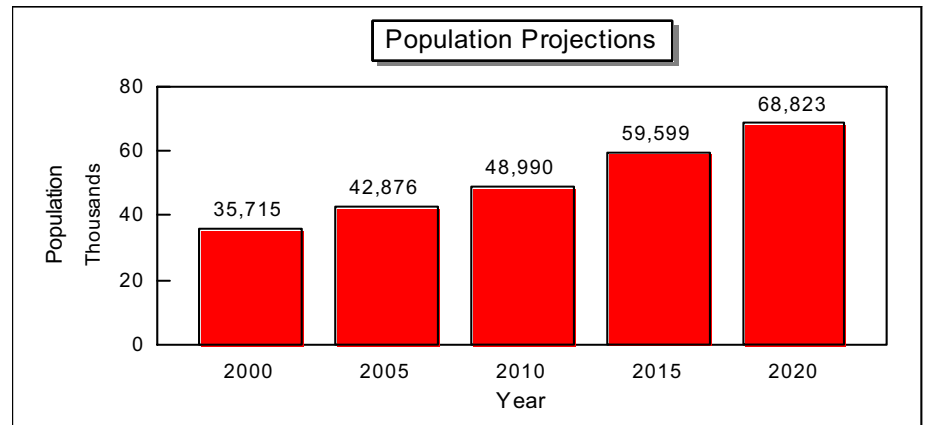
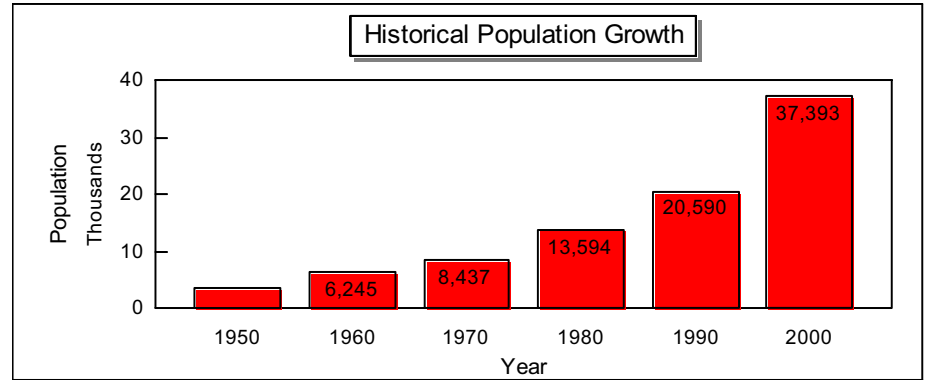


Figure 4 Storey County Socio-Economic Profile

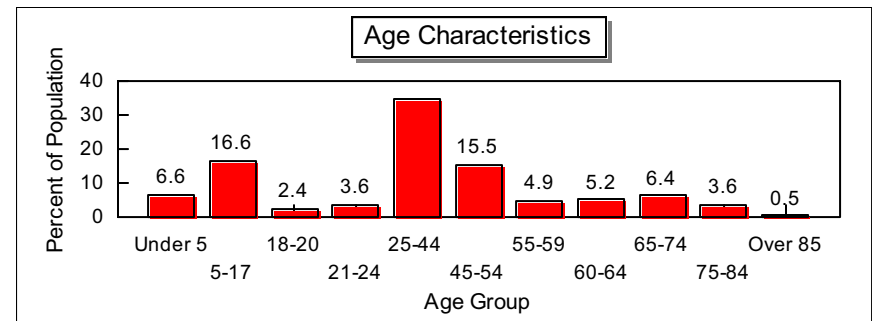
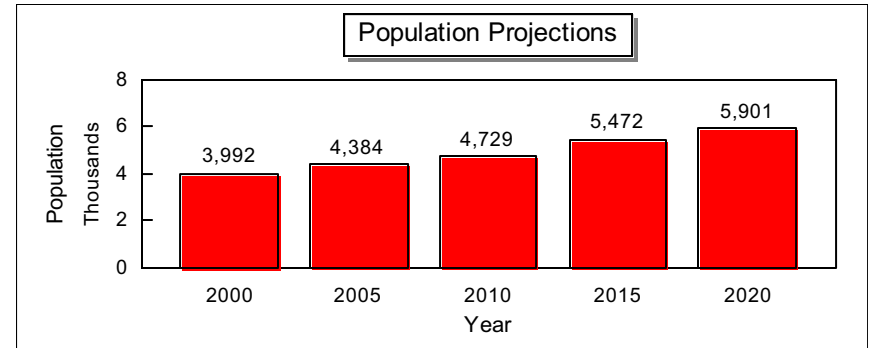
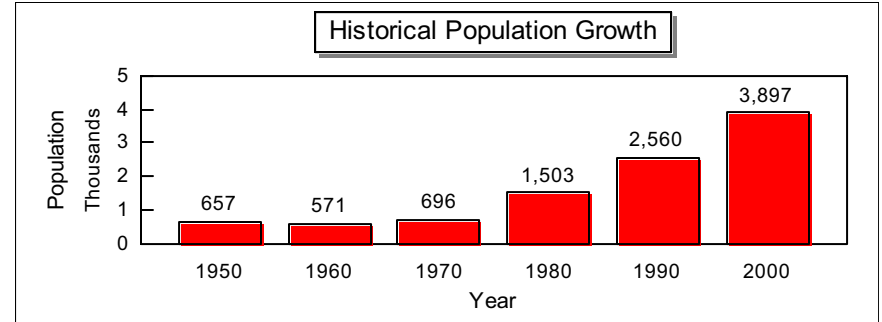


Virginia City



Tahoe Reno
Industrial Park

Storey County Major Employers	
Kal Kan Foods	200
Storey County	100
Sierra Pacific Power Company	100
Storey County School District	100
Eagle-Pitcher Minerals, Inc.	100



Churchill County

Churchill County currently is the home of 26,247 residents. Major employers include the Fallon Naval Air Station (NAS), School District, SMI-Joist Nevada, Churchill Community Hospital, and Boeing Aerospace Operations. Churchill County's population has grown from 6,188 in 1950 to 26,247 residents in 2000. In the future, the population is projected to grow to 75,535. The following Socio-Economic Profile shows additional characteristics of the region.



Maine Street



NAS Fallon

Figure 5 Churchill County Socio-Economic Profile

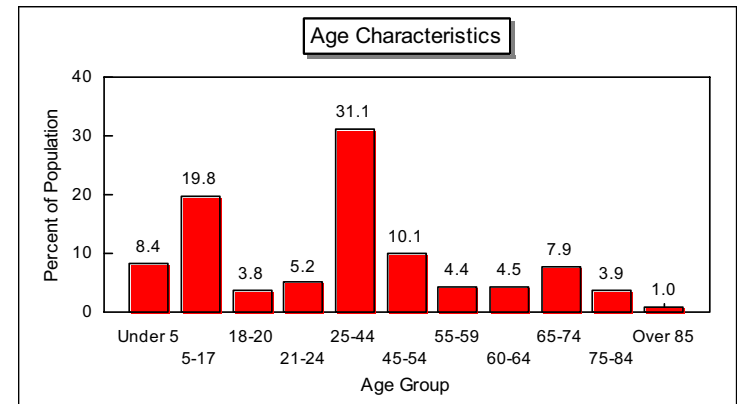
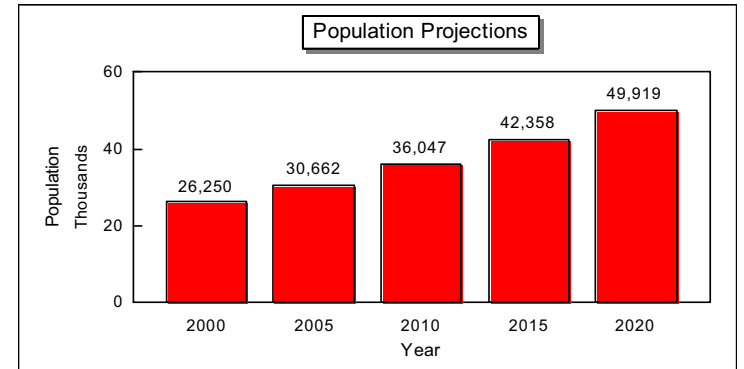
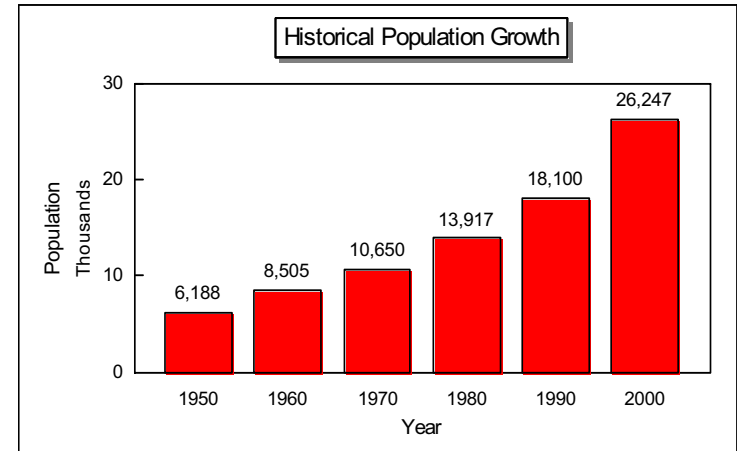


NAS Fallon



US Highway 50, Fallon

Churchill County Major Employers	
Fallon Naval Air Station (NAS)	3,000
Churchill County School District	600
SMI Joist-Nevada	300
Churchill Community Hospital	300
Boeing Aerospace Operations	300



Washoe County

Demographic and traffic data is supplied for Washoe County solely for the purpose of review. An analysis of Western Nevada transportation needs to include Washoe County. Much of the region's movement of people, goods, and services is dependent on its relationship to the Truckee Meadows.



Tanamera Apartments, Reno

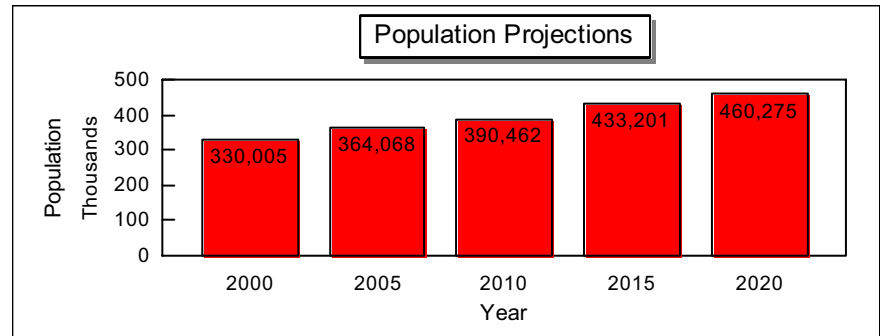
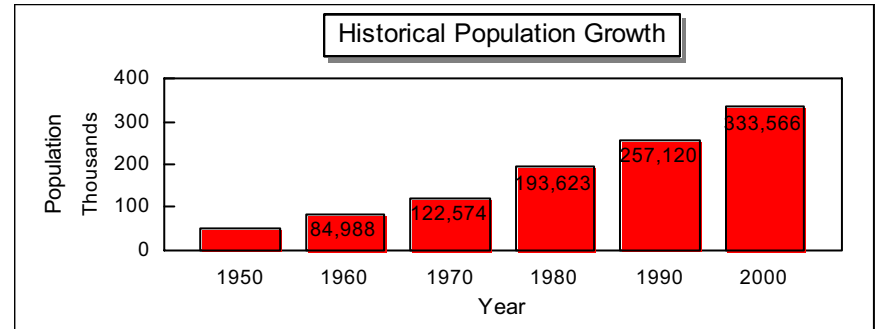
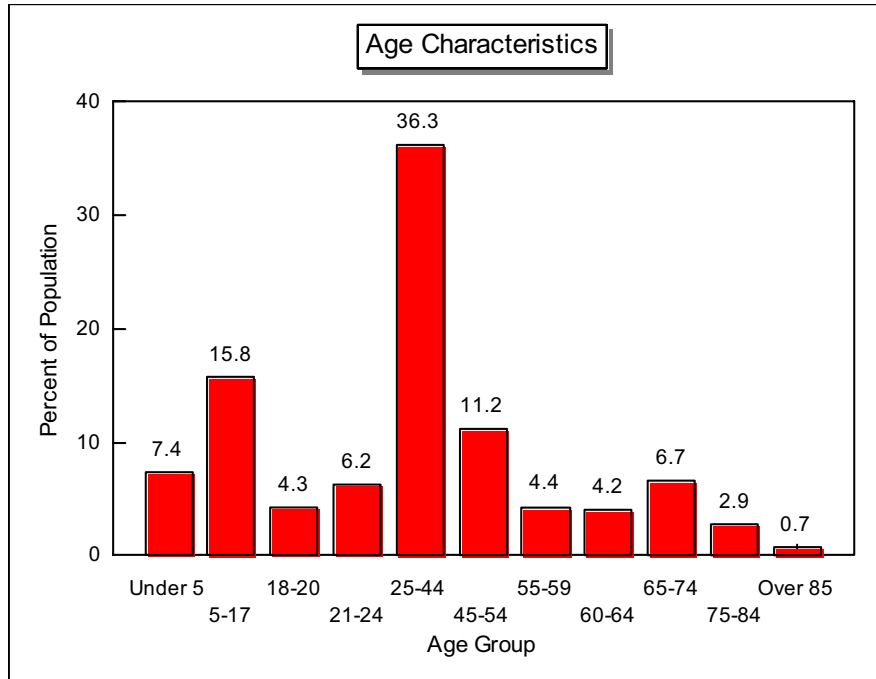


Best Buy, Reno

Western Nevada Region

Regional population has grown from 111,450 in 1960 to 495,084 in 2000. As the statistics indicate, western Nevada has been historically strong in terms of population growth. The region as a whole has grown by 383,634 residents over the last 40 years. This growth represents a four-fold increase in the regions' population. The following table (A-2) shows population growth by county and decade from 1960 to 2000.

Figure 6
Washoe County Socio-Economic Profile



Downtown Reno

Washoe County Major Employers	
Washoe County School District	5,400
Reno Hilton	2,800
University of Nevada-Reno	2,700
Washoe County	2,700
Silver Legacy	2,600



Reno Hilton

Figure 7 Western Nevada Socio-Economic Profile/Projections

